**ADVISOR EMAIL TEMPLATE TO CLIENTS**

**Subject line:** Do kids need life insurance too?

Hello [Client name],

As someone with a young child in your family, I wanted to share a new video with you. It highlights the advantages of buying participating life insurance for children while they’re young. I think you’ll find it helpful at this point in your financial planning journey.

[**Watch the video here**](https://sunlife.hubs.vidyard.com/watch/mV8wE9JHCjM7JcbcnyFoAV?).

I’m happy to meet with you to discuss options for participating life insurance for children. Personally, I believe [Sun Par Protector II](https://www.sunlife.ca/en/insurance/life/permanent-life-insurance/participating/sun-par-protector-ii/) from Sun Life is a valuable policy for families like yours. It can help give you peace of mind today while protecting your family and legacy in the future.

If you have any questions about the video or which life insurance policy might be best for your family, please don’t hesitate to contact me. I’m always happy to help.

Thanks for your time,

[Your name]